

GEL Swim School (GELSS) Membership Promotion – Terms and Conditions

Promotion Overview

This promotion is offered by Glen Eira City Council to encourage new enrolments in the Glen Eira Leisure Swim School (GELSS). Eligible participants will receive 2 weeks free off a GEL GOLD or GEL ACTIVATE direct debit membership when they enrol in GELSS.

Eligibility Criteria

To qualify for Glen Eira Leisure's 'They Swim, You Win' promotion, patrons/members must meet the following eligibility requirements:

- **Exclusions:** Councillors, Council employees, contractors, and their immediate family members are not eligible.
- **New and re-enrolling students only:** The offer applies to new GELSS enrolments, including both child and adult participants.
 - Students who have cancelled their GELSS membership within the month of October and are rejoining within the month of October will be ineligible for this promotion.
- **Membership Requirement:**
 - Enrolment must include an active GELSS membership with a valid payment source added at the time of sign-up.
 - The associated GEL GOLD or ACTIVATE membership must also have an active payment source added at the time of sign-up.
- **Membership Types:** Only direct debit GEL GOLD/ACTIVATE memberships are eligible.
- **Promotion Period:** Enrolments must occur between 12:00am on 1 October 2026 and 11:59pm on 31 October 2026.
- **Offer Limit:** Each GELSS enrolment entitles the participant to one (1) 2-week free period towards a GEL GOLD or ACTIVATE membership.
- **Eligible Recipients:**
 - New GEL GOLD and ACTIVATE members on direct debit memberships
 - Existing direct debit GEL GOLD and ACTIVATE members (not applicable to upfront memberships)

Membership Details

- GEL GOLD and ACTIVATE memberships are available to individuals 18 years or older.
- The 2-week free period is:
 - Non-transferable, non-exchangeable, and not redeemable for cash.
 - Applied as a credit to an existing membership, or
 - Applied as a free period at the start of a new membership.
- Pro-rata Charges: New GEL GOLD or ACTIVATE members must pay a pro-rata fee at the start of their membership.
- Minimum Commitment: GEL GOLD and ACTIVATE memberships are subject to a minimum commitment term of 2 paid weeks. If a member chooses to cancel, they must provide 14-days notice in writing and pay for the full 2-week minimum term.

Adult Enrolments

- Adults enrolling in GELSS are also eligible for the promotion.
- In such cases, the 2-week free period may be applied to the adult's own GEL GOLD or ACTIVATE membership.

Activation Process

To activate the 2-week free membership:

1. The participant must be enrolled in GELSS lessons with a valid GELSS membership.
2. A pro-rata charge must be paid, and the membership must be active (not cancelled).
3. Enrolment must be completed before 11:59pm on 31 October 2026. The start date can fall after this date so long as the promotion is claimed within October.
4. Eligible participants will receive activation instructions via email or in person.
5. Activation must be completed within the timeframe specified in the communication.